## **Business Technology – Tim Townley**

#### Josh Sharfman

### Skylar Olsen Climate Check

Go to Climatecheck.com and type in your address, and they will "rank" your home by their science.

Whether you believe in Climate Change or not, big data is taking notice, and they will be using that data to affect your properties value.

# Licensing CAR forms Jordan Levine--the Power of Data

REALTORS® need good data-

- -trends
- -new markets
- -planning our business
- -pricing strategy
- -offering strategy
- -what to expect
- -being the market expert
- -social media content
- -prospecting

Use CAR's market data to help your business.

https://www.car.org/search?query=market%20data

https://www.car.org/marketdata/interactive/View-All-Interactive-Dashboards

Jordan is working on using the PEAD data to give us more info and should have more reports available soon.

#### Top Hap Anton Sanilovich

Incredible amount of data at your fingertips.

Check it at at tophap.com